

# SYDNEY CARIEL

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## Education

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### Arizona State University

May 2017

Walter Cronkite School of Journalism and Mass Communication – Sports Journalism (BA), Cum Laude

- **Rocky Mountain Emmy Award – College/University Student Production Sports Emmy Award Recipient**

## Experience

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### Sports Director, KWES-TV NBC NewsWest 9 – Odessa/Midland, TX

May 2019 – Present

### Sports Reporter, KWES-TV NBC NewsWest 9 – Odessa/Midland, TX

October 2017 – May 2019

- Cover sports from all over the Permian Basin through reporting, anchoring, and mostly story-telling
- Produce, organize, and anchor our Friday night high school football show called GameTime, our 10 minute digital football show called Overtime, and our basketball show called Fast Break
- Create unique and creative content for digital and broadcast platforms
- Build relationships in the community to gain trust and knowledge with each team

### Sideline Reporter, Cox Media Game Time on Yurview – Phoenix, AZ

August 2017 – October 2017

- High school football sideline reporter
- YurAthlete Editor (Edited feature stories on athletes around Arizona)

### Sideline Reporter, Global Basketball Summer League – Las Vegas, NV

July 2017

- Performed live pregame, halftime, and postgame interviews

### Sports Reporter/Anchor, Cronkite News: Phoenix Sports Bureau

January 2017 – May 2017

- Covered the Milwaukee Brewers Spring Training for the Milwaukee Journal Sentinel
- Produced content and anchored Cronkite Sports Report on Fox Sports Arizona

### AZSAL TV Host, Arizona Sports and Lifestyle TV – Phoenix, AZ

January 2017 – May 2017

- Host for AZSAL TV covering in-depth features of life in Arizona
- Covered the 2017 Waste Management Phoenix Open & the 2017 NHRA Arizona Nationals

### Field Producing Intern/News Duties Intern, NBC Sports Bay Area and NBC Sports California

Two summer terms: **May 2016 – August 2016 and May 2017 – August 2017**

- Logged games, tapes, melts, and press conferences
- Helped plan of daily show (i.e. big news of the day, pitch story ideas)

### Producing Intern, Sun Devil Athletic Live Stream – Tempe, AZ

January 2017 – May 2017

- Ran cameras, graphics, and directed the live stream broadcast streamed to Pac-12 digital
- Experience with a Tricaster, Teradeck, and multiple camera set-ups to broadcast a live game

## Skills

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- Shooting and Editing, writing for broadcast, Multi-Media Journalism, conducting live interviews and live shots, communicating in the newsroom and around the community
- Experience with: Adobe Premiere Pro, Edius, AVID, ENPS, iNews, SONY Cameras, Studio Operations, LiveU backpack, Adobe Audition and Photoshop, Microsoft Office

## References:

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### Josh Young, General Manager/ VP, KWTX-TV News

(806) 438-8414 – [josh.young@kwtx.com](mailto:josh.young@kwtx.com) - Former General Manager

### Melissa Hendrix-Beach, News Director, KWES NewsWest 9

(432) 567-9991 – [mhendrixbeach@kwes.com](mailto:mhendrixbeach@kwes.com) - News Director

### Michael Thompson, Executive Producer, KLTV 7

[msthompson@kltv.com](mailto:msthompson@kltv.com) - Former News Director